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## **Delivering the connected - smart - electronically enabled future**

*Future World Symposium brings industry leaders to the UK to unveil next decade's technology*

A two day conference that seeks to unveil the paths of global technological innovation throughout the next decade has been announced.

Called Future World Symposium, the event examines the trends and opportunity as seen through the eyes of the industry's thought leaders, researchers and industrialists.

The symposium's inaugural event, FWS-2010, will be held at London's historic Lord's Cricket Ground, UK on the 15<sup>th</sup> and 16<sup>th</sup> September.

The symposium will focus on four themes, key to tomorrow's world:

- Mobile, Wireless and Communications
- Personal Computing
- Digital Media and the Home
- Transport

Organised by the UK's electronics trade association, NMI, the conference and exhibition has been developed to give insight to CxOs, technologists, engineering managers, researchers and designers.

The NMI has also announced the symposium's first keynote speakers, who will present on the future of mobility and connected devices:

- The Road to 2020: More connected systems  
Telefonica O<sub>2</sub> - Dr. Mike Short, VP R&D

- The LTE Revolution  
ST Ericsson - Bjorn Ekerlund, Head of Ecosystems and Research
- Location aware: beyond navigation  
CSR - Kanwar Chadha, CMO/Member of Board of Directors

Further speakers and panel sessions will be announced throughout the run up to the event.

"Digital technologies are at the very heart of social, economic and political change," said John Moor, VP, Design Innovation at NMI.

"The world we live in has significantly changed in just twenty years and developments such as connectivity and the cloud unleash unprecedented opportunity for innovation to reshape almost every part of our lives and the developing world.

"But what will the next ten years look like? Who will be shaping the future? What will we be truly capable of? How must we, as an industry, work together to deliver the potential? And, What are the barriers, both technical and non-technical, that lie in our way?"

"FWS aims to answer these questions," summarised Moor.

Tickets and further Future World Symposium information is available on the [FWS-2010 website](#).

You can also follow Future World Symposium news announcements on [LinkedIn](#), [Facebook](#), [Twitter](#).

**For further information and reader enquiries:**

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**About the Future World Symposium**

The Future World Symposium is a two day conference and showcase of international appeal where thought leaders and industrialists engage the connected, smart and electronically-enabled worlds of innovation, opportunity and challenge.

It seeks to explore the road ahead and during the event thought leaders, researchers and industrialists will help us see the digital opportunity through their eyes.

The event will be held at Lord's Cricket Ground on the 15<sup>th</sup> and 16<sup>th</sup> September 2010.

### **About the NMI**

The National Microelectronics Institute (NMI) is the premier trade association representing the semiconductor industry in the UK and Ireland.

Its aim is to help build and support a strong micro and nanoelectronics community by acting as a catalyst and facilitator for commercial and technological development.

A not-for-profit organisation funded by its members, the NMI has a membership that spans the supply chain and includes fabless semiconductor manufacturers, IDMs, foundries, design services, IP providers, business associates, research and academic institutions.

The NMI's work includes:

- Encouraging innovation, communication and collaboration through networking, funding, brokering and sign-posting activities.
- Representing the micro and nanoelectronics sector to government, policy makers and regulators.
- Supporting skills development, education and training.
- Improving operational efficiency through benchmarking and best practice initiatives.
- Providing an industry specific information flow.

The NMI also welcomes collaborations on a national and global basis, to ensure it delivers the very best service to its members and partners. More information can be found at:  
[www.nmi.org.uk](http://www.nmi.org.uk)