

# MAKE THE RIGHT CONNECTIONS

## ATTEND THE UK LAUNCH OF ENABLING INNOVATION UK – CHINA PARTNERSHIP IN ICT.

The Enabling Innovation Initiative provides UK companies the opportunity to introduce their products and services to pre qualified Chinese technology and business partners.

This **FREE** event is part of a strategic initiative with sponsors that include ARM, BT and Vodafone, providing access to Chinese technology companies and key decision makers otherwise difficult or impossible to achieve.

### Dates

**Tuesday 7.7.09** – London, Science Museum  
**Wednesday 8.7.09** – Cambridge  
**Thursday 9.7.09 / Friday 10.7.09** – Edinburgh

### Book now

Places are limited for the launch and one-to-one meetings so register your interest now by replying to this email. You will receive a follow up email with information on how to access delegate profiles and begin scheduling your one-to-one meetings.

### Further information

Alternatively, to register direct or for further information please contact:  
Vince Chinye  
Tel: 0207 215 4813  
Email: vince.chinye@ukti.gsi.gov.uk

### Meet senior representatives from

- The Ministry of Industry and Information Technology (MIIT)
- China Mobile
- China Telecom Research Institute
- Panda Technology Development Centre
- China National IC Design Centre
- Huawei Hisilicon
- Semiconductor Manufacturing International Corp (SMIC)
- China Academy of Telecommunications Research (CATR)
- Nuctech
- Sichuan Maipu Communications

### Find your international partner

This event offers you a unique opportunity to participate in one-to-one meetings to discuss business partnering opportunities with some of the most senior decision makers from the Chinese mobile, wireless and semiconductor design industries.

### Expanding globally? Help is at hand

Events will be hosted by leading business experts who will during the day discuss current market conditions and trade opportunities in China.

Sponsored by



Bringing it all together



Sony Ericsson  
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# REGISTER NOW TO ENSURE YOUR PARTICIPATION

UK Trade & Investment is the government organisation that helps UK-based companies succeed in the global economy and assists overseas companies to bring their high quality investment to the UK.

For further information please visit [www.uktradeinvest.gov.uk](http://www.uktradeinvest.gov.uk)